

APPENDIX 1

Annual EEO Public File Report

Covering the Period from Aug 1, 2018 to July 31, 2019

Stations Comprising Station Employment Unit:

WDTX-FM, Rothschild, WI

WXCO-AM, Wausau, WI

Vacancy Information

Full-time Positions
Filled by Job Title Utilized

DOE

Total #

Interviewed

Recruitment Source of Hire

Recruitment Sources Utilized

none

Total Number of positions filled

0

Total Number of Persons Interviewed

0

APPENDIX 2

Annual EEO Public File Report

Covering the Period from Aug 1, 2018 to July 31, 2019 Stations Comprising Station Employment Unit: WDTX-FM, Rothschild, WI - WXCO-AM, Wausau, WI

MASTER RECRUITMENT SOURCE LIST

		ADDRESS	METHOD OF CONTACT
Rad	dio Announcements		
1.	WDTX/WXCO	1110 E Wausau Ave	
		Wausau, WI 54403	
2.	WJMT	1106 W Main Street	
		Merrill WI 54452	
Ne	wspapers		
3.	Wausau Daily Herald	800 Scott Street	
		Wausau WI 54403	
4.	Merrill Foto News	807 E First Street	
		Merrill WI 54452	
	5. Wausau Times		
	6. Stevens Point Buyers Guide		7
E-m			
7.	E.W. Scripps School of Journalism	Schoonover Center 200, 1 Ohio Univ.	foxr1@ohio.edu
		Athens OH 45701	
8.	Haven, Inc.	PO Box 32	communityed@haveninc.org
		Merrill WI 54452	l l l l l l l l l l l l l l l l l l l
9.	Neighbor's Place	745 Scott Street	susan@neighborsplace.org
	Treignoof 3 Flace	Wausau WI 54403	Susante heighborsplace.org
10	Minnesota Broadcasters Association	401 N Third Street, Ste 370	llasere@minnesotabroadcasters.com
10.	Willinesota broadcasters Association	Minneapolis MN 55401	llasere@ffillfilesotabroadcasters.com
Ma	l bsite	Ivilineapolis ivily 33401	
	WDTX	1110 E Wausau Ave	an artafan 100F an m
11.	WDIX		sportsfan1005.com
42	lwxco	Wausau WI 54403	4220
12.	I WXCO	1110 E Wausau Ave	1230wxco.com
40	NACIDAT.	Wausau WI 54403	
13.	WJMT	1106 W Main Street	bluejay963.com
	I all a	Merrill WI 54452	
14.	All Access	24955 Pacific Coast Highway, C303	allaccess.com
		Malibu CA 90265	
15.	AM/FM Jobs	PO Box 4116	amfmjobs.com
100 100		Oceanside CA 92052	
	Job Center of Wisconsin		jobcenterofwisconsin.com
17.	Jobs for Wisconsin Grads		jobs4wigrads.com
	18. UW-Eau Claire	105 Garfield Ave OL 2100, Eau Claire WI 54702	
	19. UW-Green Bay	2420 Nicolet Dr, SS1600, Green Bay WI 54311	
	20. UW-La Crosse	1140 Centennial Hall, La Crosse WI 54601	
	21. UW-Madison	305 Linden Dr, Ste 205, Madison WI 53706	
	22. UW-Milwaukee	2242 E. Kenwood Blvd, Ste 128, Milwaukee WI 53211	
	23. UW-Oshkosh	800 Algoma Blvd, Ste 125, Oshkosh WI 54901	
	24. UW-Parkside	900 Wood Road, Kenosha WI 53141	
	25. UW-Plattville	0200 Ullsvik Hall, Platteville WI 53818	
	26. UW-River Falls	410 S 3rd Street, River Falls WI 54022	
	27. UW-Stevens Point28. UW-Stout	1108 Fremont St, Ste 103, Stevens Point WI 54481	
	29. UW-Superior	712 S Broadway, Menomonie WI 54751	-
	30. UW-Whitewater	1710 Weeks Ave, Superior WI 54880 800 W Main Street, Whitewater WI 53190	-
31.	UWSP CASE	050 Dreyfus Univ. Ctr, 1015 Reserve St	Junea adulaantara/CASE//-
J 4.	O TO	Stevens Point WI 54481	uwsp.edu/centers/CASE/pages/employn
		DIEVERS FORM WIT 34481	ent/offcampus/post-job.aspx

isconsin Broadcasters Association	44 E Mifflin Street, Ste 900	wi-broadcasters.org/members-only/job-
	Madison WI 53703	bank/post-jobs-available/
Wisconsin Technical Colleges		wisconsintechconnect.com
3. Blackhawk Technical College	6004 S County Rd, Janesville WI 53547	
	620 W Clairemont Ave, Eau Claire WI 54701	
5. Fox Valley Technical College	1825 N Bluemound Dr, Appleton WI 54912	
7. Gateway Technical College	1001 S Main Street, Racine WI 53403	
Lakeshore Technical College	1290 North Ave, Cleveland WI 53015	
D. Madison Area Technical College	1701 Wright Street, Madison WI 53704	
D. Mid-State Technical College	500 32nd St North, Wisconsin Rapids WI 54494	
I. Milwaukee Area Technical College	700 W State Street, S114, Milwaukee WI 53233	
Moraine Park Technical College	235 N National Ave, Fond Du Lac WI 54936	
3. Nicolet Area Technical College	PO Box 518, Rhinelander WI 54501	
Northcentral Technical College	1000 Campus Drive, Wausau WI 54401	
Northeast Wisconsin Technical College	2740 W Mason Street, Green Bay WI 54303	
5. Southwest Wisconsin Technical College	1800 Bronson Blvd, Fennimore WI 53809	
. Waukesha County Technical College	892 Main Street, Ste C, Pewaukee WI 53072	
3. Western Technical College	400 Seventh Street North, La Crosse WI 54601	
. Wisconsin Indianhead Technical College	505 Pine Ridge Drive, Shell Lake WI 54871	,
omen's Community	3200 Hilltop Ave	Mail Attn: Latanya
	Wausau WI 54401	,
VCA	613 N 5th Street	
	Wausau WI 54403	
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	All Blackhawk Technical Colleges All Blackhawk Technical College Chippewa Valley Technical College Fox Valley Technical College All Blackhawk Technical College Chippewa Valley Technical College Chippewa Valley Technical College Chippewa Technical College Chippewa Technical College Chippewa Maison Area Technical College Chippewa Mid-State Tech	As Blackhawk Technical College 6004 S County Rd, Janesville WI 53547 Chippewa Valley Technical College 620 W Clairemont Ave, Eau Claire WI 54701 Fox Valley Technical College 1825 N Bluemound Dr, Appleton WI 54912 Gateway Technical College 1290 North Ave, Cleveland WI 53003 Lakeshore Technical College 1701 Wright Street, Madison WI 53704 Mid-State Technical College 500 32nd St North, Wisconsin Rapids WI 54494 Milwaukee Area Technical College 700 W State Street, S114, Milwaukee WI 53233 Moraine Park Technical College 235 N National Ave, Fond Du Lac WI 54936 Nicolet Area Technical College 1000 Campus Drive, Wausau WI 54401 Northeast Wisconsin Technical College 2740 W Mason Street, Green Bay WI 54303 Southwest Wisconsin Technical College 1800 Bronson Blvd, Fennimore WI 53809 Waukesha County Technical College 400 Seventh Street North, La Crosse WI 54601 Wisconsin Indianhead Technical College 505 Pine Ridge Drive, Shell Lake WI 54871 MCA 613 N 5th Street Wausau WI 54403 Ianeous b Fairs/Hiring Events



APPENDIX 3

WDTX, WXCO

August 1, 2018-July 31, 2019

Outreach Activities

1 Outreach

On Air Announcements

Date

August 1, 2018-July 31, 2019

Participating Employees

Steven Resnick, Member/General Manager

Activity

Sunrise Broadcasting placed a continuing schedule of on-air

announcements on WDTX and WXCO encouraging organizations able to

refer job seekers to contact the office

2 Outreach Activity

Facilities tour/information session

Date

February 1, 2019

Participating Employee

Steven Resnick, Member / General Manager

Chad Holmes, Operations Manager

Activity

Facilities tour given to group of persons seeking employment through a special division of the WI Department of Workforce Development, that have an interest in broadcasting. Individual sessions for discussion of

on air, technical and sales positions held.

3 Outreach Activity

Job Fair Fever

Date

April 10, 2019

Activity

WDTX and WXCO ran an on air psa campaign promoting Marathon County Job Center's "Job Fair Fever", a special program designed to help job seekers with the interview process, creating resumes, how to speak and to dress for job interviews and dealing with special needs, in helping to prepare for the Job Fair. WXCO also aired event information in Hmong

language, and aired morning show interviews.



4 Outreach Activity

WI Job Service Job Fair

Date

April 17, 2019

Participating Employees

Steven Resnick, General Manager Sheila Yeager, Business Manager

Activity

Over 55 local businesses participated in the spring Job Fair, held at Northcentral technical College, Wausau, WI. Sunrise Broadcasting spoke with job seekers about openings at the company. The first hour of the event was reserved for veterans. WDTX and WXCO promoted the event with on air announcements, morning show interviews, web site listing and live interviews on site with area employers. Event announcements were

also made in Hmong language on WXCO.

5 Outreach Activity

Facilities Tour

Date

May 31, 2019

Participating employee

Ken Runkel

Activity

Facilities tour given to group of persons with special needs seeking

employment opportunities through Lincoln Industries

6 Outreach Activity

Hiring Event

Date

June 26,2019

Participating employee

Chad Holmes, Operations Manager

Activity

Sunrise Broadcasting hosted a hiring event, in cooperation with the Wisconsin Job Service and Wisconsin Department of Workforce Development. We brought 15 local employers to the Lincoln County Services building to meet with job seekers in the Merrill area. Event was

promoted on WDTX radio and during morning show interview.