



“10K a Day in May Giveaway” RULES

May 1, 2022

Sunrise Broadcasting, LLC, licensee of WAVL 100.5 (the station) is conducting **the 10k a Day in May giveaway**.

CONTEST period is from May 2 through May 31, 2022, on WAVL 100.5 from Monday through Friday on or about 7:20am. Contest period may change at the discretion of the station.

THE station will announce the caller number to the studio telephone line. The correct caller will be asked to guess a three-digit number. That number will be entered into a contest keypad at the studio. If the guess is correct as indicated by the keypad, the caller will win \$10,000.00

THE \$10,000.00 prize is an insurance policy purchased by the station. Odds are approximately 1000 to 1 (non-repeated plays). The \$10,000.00 prize will only be awarded if the three-digit combination number is correctly guessed. If the correct three-digit combination is not correctly identified during the promotion, the \$10,000.00 prize will not be awarded. A maximum of one \$10,000.00 prize will be offered.

ALL callers accepted to guess the three-digit number will be awarded a gift card, via drawing, ranging in value from \$5 to \$100.

A locally recognized photo ID, such as a Wisconsin Driver’s license, may be requested at the discretion of the station for verification of prize award winner.

ENTRANTS must be at least **21 years of age**.

NO PURCHASE IS NECESSARY.

NO more than one qualified entry per person will be accepted for this contest.

EMPLOYEES of the Sunrise Broadcasting, LLC, and any associated sponsors and agencies, all other Wisconsin media outlets, and all of their immediate families/households are not eligible to participate in this contest. Winners of a prize from Sunrise Broadcasting (WAVL-WXCO-WJMT) valued at greater than \$250, within the last 12 months are not eligible to participate in this contest.

BY accepting a prize, the winner agrees to the following conditions:

WINNER assumes responsibility for all applicable federal, state and local taxes

WINNER is not eligible to win a major prize (valued at over \$250.00) from Sunrise Broadcasting for a period of one year from this date.

WINNERS grant Sunrise Broadcasting, LLC (licensee of WAVL/WXCO/WJMT Radio), and their subsidiaries, licensees, successors, assigns, agents and participating advertisers, the right, without limitation, to use your name, character, likeness, photograph, voice, title for any and all advertising and promotional purposes on all media, and hereby release Sunrise Broadcasting, LLC and their subsidiaries, licensees, successors, assigns, agents and participating advertisers, from any claim now existing or which may hereafter arise from such use.

THE winner does hereby release and agree to indemnify, save and hold harmless, Sunrise Broadcasting, LLC (licensee of WAVL/WXCO/WJMT Radio), employees, agents, all participating sponsors and agencies, vendors, service and suppliers from any and all claims of liability, demands, injuries, damages, and causes of action arising out of or in any way connected to this contest, in the use, operation, and/or condition of the prizes.

FAILURE of Grand Prize winner to accept all station conditions for receiving a major prize award will forfeit the rights to prizes and disqualify the entrant

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