



CALL LETTERS **WAVL**
DIAL POSITION 100.5
WATTAGE 25000

FORMAT Adult Contemporary
PRIMARY DEMO Female 25-54
SECONDARY DEMO Adult 25-54

WAVE 100.5 is North Central Wisconsin's Adult Contemporary and official "*at work variety*" station.

WAVE MUSIC – We play a huge variety of the big pop hits from the 80's, 90's and best of today's new music. Listeners will enjoy songs from Adele, Billy Joel, Michael Jackson, Madonna, Whitney Houston, Prince, Bon Jovi, 'N Sync, Blondie and many more.

MORNING WAVE – Artie Wyman gets you up and on your way with all your favorite songs, the information you need, and keep you in the know on what's happening around town. Information includes World and National Headlines from CBS, local news and sports headlines powered by Wausau Pilot and Review and *Wave Weather*.

WORKDAY WAVE – Wave 100.5 air personalities Scott Conners, Gina Kavali, Andrew Jay and Todd Chambless bring the fun, talk about the things important to you and your life, and get you through your workday with the best mix of pop hits from the 80's, 90's and today.

EIGHTIES NOONER – Market vet Craig Collins will fill your lunchtime with a most definitely jam-packed hour of fantabulous 80's pop hits along with memories and bits of the rad decade.

NINETIES BOOYAH – Wave 100.5's Craig Collins joins you for the ride home at with a bangin' hour of favorites from the 90's....and it's all good.

World and national news headlines are aired once an hour from the CBS Radio Network.

Local news headlines are provided by Wausau Pilot and Review. Breaking, extended and continuous crisis news coverage airs as needed.

Wave Weather information provided by **Weatherology**, the Midwest's leading weather service. Weather broadcasts are aired twice per hour and extended weather coverage is aired during any serious weather condition.



is North Central Wisconsin's "official "**Holiday Hits station**" as we mix today's top pop holiday releases along with all-time favorites, from *Black Friday* through Christmas.

Wave Digital streaming online at wavlfm.com, Alexa, and we connect with Facebook and Twitter. The Wave app is available free from Apple, Google Play and Microsoft Store.



Locally owned, independent radio group, headquartered in Wausau, Wisconsin

 **Sunrise Broadcasting, LLC**

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